



“helping corporations, not-for-profits, and individuals enhance their community impact through visionary, strategic, innovative and measurable philanthropic portfolio performance management”

### Corporate consultations

- Assess existing corporate philanthropic and community engagement programs to evaluate return on investment
- Collaboratively develop strategic corporate philanthropic and community engagement programs to enhance competitive advantage
- Build communications and implementation plans to support programs

### Not-for-profit consultations

- Board governance reviews
- Strategic planning facilitation
- Coach operations executives on fundraising strategies and corporate relations
- Independent advice on strategic and operations issues

### Individual and family foundation consultations

- Jointly develop individual philanthropic investment strategies
- Independent advice on gift negotiation and stewardship
- Strategic support for board directorship opportunities

### About Susan Hall



*Susan Hall is the former Executive Director, National Community Affairs, TELUS. She was responsible for the strategic direction, development and execution of enterprise-wide philanthropic and community involvement initiatives. Susan oversaw national community investment, the TELUS community boards, and strategic projects related to not-for-profit governance and TELUS involvement thereof. National programmes developed under Susan's leadership include TELUS Day of Service, team TELUS cares, TELUS Community Ambassadors and the TELUS Walk to Cure Diabetes.*

*Susan joined TELUS in 2005 following 15 years in capital markets, most recently as Executive Director of Debt Capital Markets in Asia for CIBC. She brings a wealth of experience in investment management, product development and portfolio strategy in order to drive return on investment for community partnerships and corporate stakeholders.*

*Susan holds a BA (Honours) in Economics and Political Studies from Queen's University and a M.Sc. in Banking and Financial Services Management from Boston University. She is a Chartered Financial Analyst. Residing in Vancouver, she serves on the executive committee of [BC Children's Hospital Foundation Miracle Weekend](#) and the advisory council of the [2009 Gold Medal Plates \(Vancouver\)](#), and is a board director of [HEROS \(Hockey Education Reaching Out Society\)](#). She is a member of the Vancouver Society of Financial Analysts, the Association for Women in Finance and the Forum for Women Entrepreneurs. Susan is an avid traveller and enjoys golf, skiing and watching ice hockey.*

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